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Goal: Celebrate Spongebob the show as a pop culture icon

Tone: goofy, retro, nostalgic

Aesthetic: adhere to the original show (type, visual elements, color palette, etc.)

Target audience: people who are already familiar with the show and want to know more about some fun facts

A linear experience, (one long, single page website with a side menu to quickly jump between sections) (More detailed, clickable information like each character info can be on a separate page; the sources can also be a separate page)

- Landing page: Intro - show premise
- Main characters
 - (Show houses of the character and click on them to show more info)
- How did the show come to be - Ideation & early concepts
 - Don't need to be super detailed, just some key points and fun facts
- Franchise - Spinoffs, comics, movies, games
 - Also don't need to be info heavy. The "Here are some goofy or disappointing spinoffs in the franchise" vibe
- Internet Presence - memes
 - Choose whatever is funniest to you!
- Sources

Some fun websites for reference:

Retro Goofy vibe **Click the skull icon in upper right corner on the main page!!!**

One page scroll structure